









PRESS RELEASE
PUTEAUX, May 26, 2020

## SURVEY

# For 40% of companies containment favored the GDPR

GDPR 2 years later: results of the COVID19 & RGPD survey carried out by Data Legal Drive, in partnership with Dalloz, Éditions Législatives, AFJE and DS Avocats [among 209 respondents from April 16 to May 17, 2020, DPO and lawyers]

Have **internal** and **external DPOs** been able to take advantage of this particular moment of **telecommuting** to advance on substantive elements of the GDPR? If yes, which ones? Or has **containment** slowed everything down? What was the behavior of companies during containment regarding their **compliance**?

## Companies took advantage of containment to update their GDPR compliance

**40%** of DPOs and jurists questioned took advantage of the **containment** to deal with the substantive subjects of **GDPR compliance** for their company, and in particular, for almost **half** of the respondents, the updating of the famous **processing register**.

One of them says:

"The confinement allowed us to have the time and tranquility necessary to move forward on the subject."

#### SYLVAIN STAUB, CEO OF DATA LEGAL DRIVE & PARTNER OF DS AVOCATS:



"In the early days of the health crisis, some may have believed that GDPR compliance would be relegated to Greek calendars. In reality, it is quite the opposite, of course, that happened. The establishment of containment has massively allowed companies to become fully aware of the way to go: massive teleworking requires an advanced HR (re) organization, with questions of social law and privacy, and (re) upgrading of data security processes."

## Telecommuting has strengthened business security

In terms of **security**, this is one of the factors for which containment has made it possible to overhaul processes deemed essential due to the **telecommuting** situation. This situation has, in fact, the virtue of **accelerating** this aspect for a third of respondents.

One of them says:

"The forced development of telework and remote access to professional tools has accelerated and strengthened the organization's compliance with the GDPR."













However, if a third of the respondents stated that they did not need to modify the security processes already up to date, the last third did nothing, when there might have been a need to conduct a security review.

One of them says:
"The context of the health crisis has put the protection of personal data and, more generally, the data security aspect. Work resources have been deployed without the approval of CIOs and DPOs, jeopardizing the security of infrastructures and data when the context demands extreme vigilance."

## 30% of companies offered GDPR training to their employees

Concerning the awareness and training of employees in the GDPR, one of the elements of Accountability that any company must be able to produce, confinement enabled an upgrade for 30%. A third did not take advantage of it, believing, certainly rightly, that it was not the priority of the moment. Almost 40% nevertheless believe they can afford to conduct training in the coming weeks.

#### One of them says:

"All of our employees were trained on the CNIL's Mooc. The DPO was more available to deal with substantive legal questions."















## Another major GDPR project: the implementation in accordance with websites

Only 1 on 3 websites would be 100% GDPR compliant, and this rate has not changed since the study conducted in 2019 by the same partners. However, confinement would have - salutarily - enabled more than half of the DPOs responding and responsible for this treatment to focus again on this essential site which is a showcase for any business.

### The major conclusion...

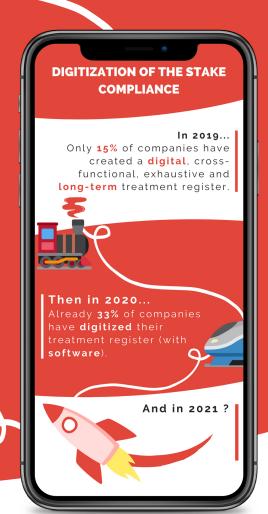
Overall, the **2020 survey** reveals that if the train was at the platform in 2019, it left in 2020!

This period of confinement was one of the locomotives of the locomotives.

This period of confinement was one of the locomotives of what can be called "the revolution of governance of personal data".

The survey **continues**! There is still time to **participate** in our great survey and give your opinion ...

Participate to the survey (in French)













#### ABOUT DATA LEGAL DRIVE

French company created in May 2018 which publishes RGPD compliance management software for companies and communities of all sizes and from all sectors. It is made up of 25 people entirely dedicated to the constant improvement of the software, and has more than 400 user companies. Accessible in SaaS mode, DATA LEGAL DRIVE is hosted in France and benefits from all the technical guarantees of security and maintainability. The start-up has been awarded 6 times since its creation:













### **ABOUT DALLOZ**

Dalloz, one of the leaders in professional and university legal publishing in France, creates and provides a set of digital solutions to assist legal professionals, including a range of business software, legal assistance services or still the creation of website. Dalloz is a brand of the Lefebvre Sarrut group, n°1 in France and n°2 in Europe for value-added services in the field of legal and tax knowledge.



## ABOUT ÉDITIONS LÉGISLATIVES

Editions Législatives is the leading publisher on the market for legal and human resources departments. Editions Législatives is a brand of the Lefebvre Sarrut group, n° 1 in France and n° 2 in Europe for value-added services in the field of legal and tax knowledge.



### **ABOUT DS AVOCATS**

DS Avocats is one of the leading international law firms, with 23 offices worldwide. The firm currently has nearly 300 legal professionals (lawyers, jurists), who work in both advice and litigation, and who are recognized specialists in their sector of activity. Expertises brought by lawyers recognized for their know-how.



#### ABOUT THE AFJE

The French Association of Corporate Lawyers is the leading professional organization of corporate lawyers in France and Europe and has more than 7,000 members. For more than 50 years, the AFJE has represented and promoted the profession of corporate lawyer for the benefit of business competitiveness.

